Sat Push is the solution to start massive and interactive campaigns efficiently. It allows carrying out Push sessions without using network resources and with no fixed waiting times for user replies.

Sat Push apps offer the possibility of sending an alert notification to clients and provide with multiple reply channels. The user can not only start USSD sessions, but send SMS messages and make a call, as well.

Sat Push messages are easily created in a graphical environment using the Service Creation Environment.

FEATURES AND BENEFITS

- Alert notifications
- Multi-channel interaction
- Efficient use of network resources
- Interactive campaigns setting
- Agile design of service flows